



Camping



Picnic



Recreational  
Vehicle

# CAMPING & PICNIC FAIR

Mar. 09(Thur) ~ Mar. 12(Sun), 2023 / 4 days  
Hall 7,8, 2nd Exhibition Hall, Kintex



Emotional  
Camping



Activity

[www.campingfair.co.kr](http://www.campingfair.co.kr)



## CAMPING & PICNIC FAIR 2023

‘Camping & Picnic Fair’ is one of the most influential camping exhibitions in Korea, held in the first half of each year to promote a camping and picnic culture in Korea.

‘Camping & Picnic Fair’ has been developed along with the camping industry of Korea. Since 2013, camping has been developed into a huge industry, beyond the scope of individuals’ hobby, due to a recent trend of self-healing and influences of various media.

Since then, the camping industry of Korea has presented with various brands for camping-related products, highly satisfactory in both design and quality, and has developed with 'Camping & Picnic Fair'.



## Since 2013

### ● Feb, 2013

The number of visitors who visited 'Camping & Picnic Fair' for the past 7 years is 563,823! The Camping & Picnic Fair started in 2013 under the name of 'International Camping Fair' and then, with the rapid development of the camping industry and changes in the camping trends, its name was changed to "Camping & Picnic Fair" in 2017.

### ● 2014



### ● 2015



### ● 2016

● 2017



● 2018



● 2019



● 2020



● 2021





## ● 2022

‘Camping & Picnic Fair’ is one of the most influential camping exhibitions in Korea and it has become a market platform bringing in the persons of the camping industry as well as consumers.

It would be the perfect chance to explore your business opportunities at ‘Camping & Picnic Fair’ where professional buyers and new customers are coming to explore the latest trends of camping and picnic.

## Camping&Picnic Fair

|                         |  |
|-------------------------|--|
| <b>Title</b>            | Camping&Picnic Fair  |
| <b>Period</b>           | Mar. 9(Thur) ~ Mar. 12(Sun), 2023 / 4 days   |
| <b>Venue</b>            | Hall 7,8, 2nd Exhibition Hall, Kintex  |
| <b>Organizer</b>        | AllFair  |
| <b>Exhibition Items</b> | <p><b>Camping</b>   tent, tarp, camping furniture, bedding etc.<br/>Cooking ware (burner, shelf, cooler etc.)<br/>Lighting (lamp, lantern etc.),<br/>Digital machinery (beam projector, speaker etc.),<br/>Hygiene products, Safety gear etc.</p> <p><b>Picnic</b>   mat, basket, pop up tent, lunch plate, coffee maker etc.</p> <p><b>Emotional camping</b>   blanket, candle, garland etc.</p> <p><b>Activity</b>   kayak, bicycle, board, bike etc.</p> <p><b>Recreation vehicle</b>   camping car, caravan, trailer, SUV etc.</p> |

## Special Exhibition for Camping Car & Caravan

The interest and demand for leisure vehicles have been expanded substantially in these days when a variety of camping methods have been chosen and enjoyed.

Therefore, we have decided to offer a chance to explore leisure vehicles.

We are planning to hold 'Special Exhibition for Camping Cars and Caravans' to establish the firm foundation for leisure vehicles so feel free to contact us.



### Participation Guide

**Period** ~ Feb. 10(Fri) 2023

**Guide** **Step 1** | Fill out the application Form and Submit it.

**Step 2** | We will send you the invoice within a week after checking on application submission.

**Step 3** | Please pay for the participant fees by the date written on the invoice.

### Participation Fee

| Category    | Quantity                         | Participation Fee |
|-------------|----------------------------------|-------------------|
| Raw Space   | 1booth                           | USD 2,200 / booth |
| Shell Stand | 1booth                           | USD 2,700 / booth |
|             | Additional option   Corner booth | USD 270 / booth   |

**Standard booth** **Facilities Provided**  
standard booth, pytex(carpet), nameboard, 1 information desk, 1 chair, electricity 1kw

A coner booth is a liner booth exposed to aisles on two sides.

We will announce the standard booth image in website.



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