



Camping



Picnic



Recreational
Vehicle

CAMPING & PICNIC FAIR

Feb. 29(Thur) – Mar. 03(Sun), 2024 / 4 days
Hall 3-5, 1st Exhibition Hall, KINTEX



Emotional
Camping



Activity

www.campingfair.co.kr/eng



CAMPING & PICNIC FAIR 2024

‘Camping & Picnic Fair’ is one of the most influential camping exhibitions in Korea, held at the beginning of each year to promote a camping and picnic culture in Korea.

‘Camping & Picnic Fair’ has been developed along with the camping industry of Korea. Since 2013, camping has been developed into a huge industry, beyond the scope of individuals’ hobby, due to a recent trend of self-healing and influences of various media.

Since then, the camping industry of Korea has presented with various brands for camping-related products, highly satisfactory in both design and quality, and has developed with 'Camping & Picnic Fair'.



Since 2013

● Feb, 2013

Since the initial 'International Camping Fair' to strengthen the basis for the future of camping industry of Korea in February 2013, total 375,446 audiences viewed it for last five years. Participated by diverse domestic/foreign camping brands, it introduces new products and camping trends of a year.

● 2014



● 2015



● 2016

2017

After the event name was changed into 'Camping&Picnic Fair' with expanded exhibits in March 2017, it received great responses as a young and warm exhibition that introduces Camping&Picnic culture that could be easily enjoyed by everyone in daily life.

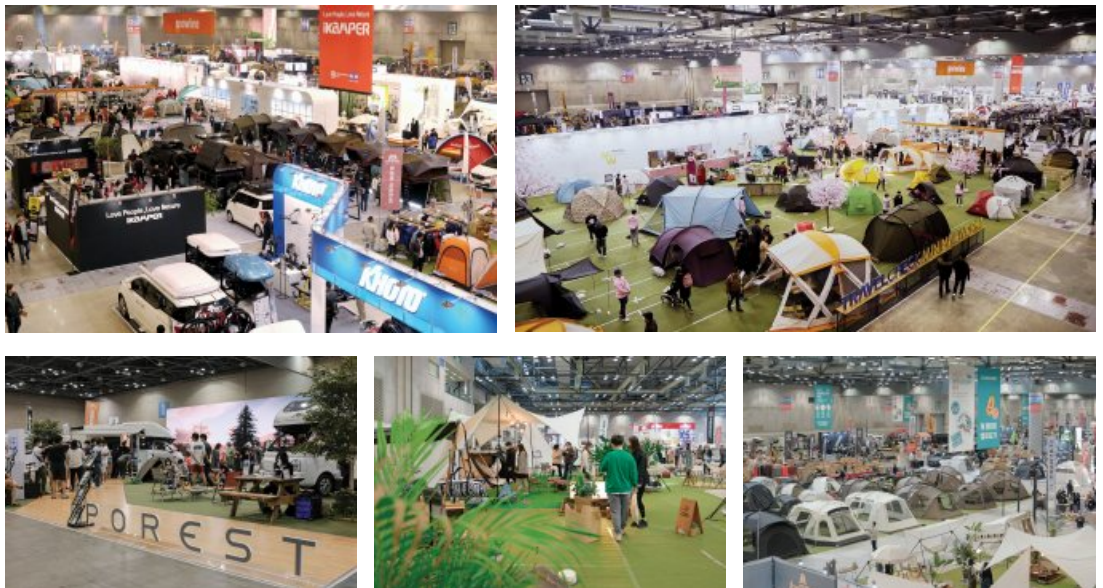


2018



2019 - 2021

'Camping&Picnic Fair' has been growing steadily with the Korean camping industry, and it is a professional exhibition was successful and safe in 2020 despite the crisis of the Corona virus.

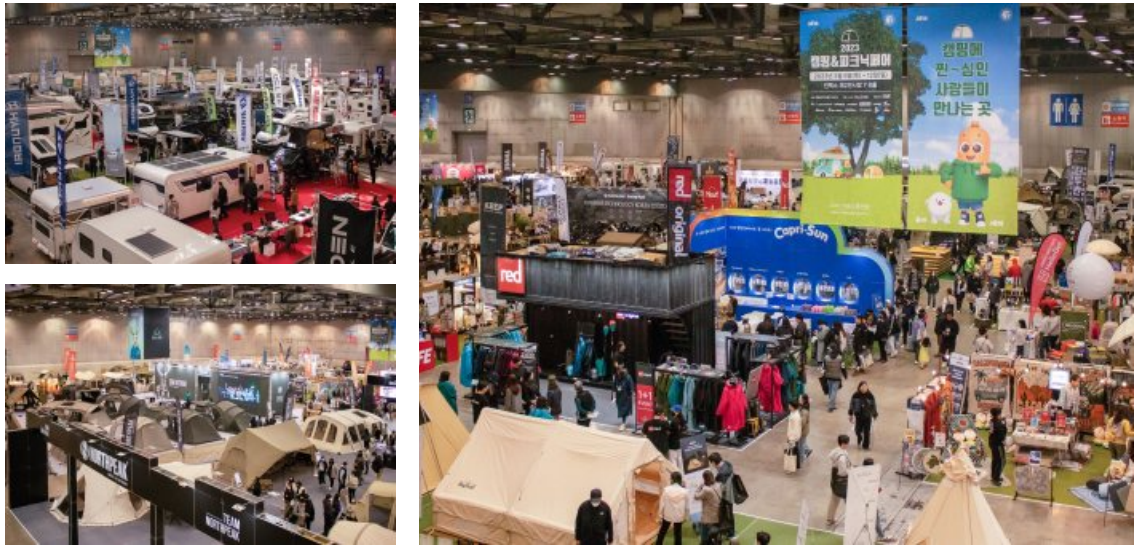


2022



2023

As people's interest in recreational vehicles increased, 'Camping & Picnic Fair' organized the event with various items such as Camping cars and Caravans, and achieved successful results. Our exhibition will go beyond the Asian camping market to the Western camping market and strengthen its position as a global exhibition.



'Camping & Picnic Fair' is one of the most influential camping exhibitions in Korea and it has become a market platform bringing in the persons of the camping industry as well as consumers.

It would be the perfect chance to explore your business opportunities at 'Camping & Picnic Fair' where professional buyers and new customers are coming to explore the latest trends of camping and picnic.

Camping&Picnic Fair

Title	Camping & Picnic Fair 2024
Period	Feb.29(Thur) – Mar.3(Sun), 2024 / 4days
Venue	Hall 3-5, 1st Exhibition Hall, Kintex
Organizer	AllFair
Exhibition Items	Camping tent, tarp, camping furniture, bedding etc. Cooking ware (burner, shelf, cooler etc.) Lighting (lamp, lantern etc.), Digital machinery (beam projector, speaker etc.), Hygiene products, Safety gear etc.
	Picnic mat, basket, pop up tent, lunch plate, coffee maker etc.
	Emotional camping blanket, candle, garland etc.
	Activity kayak, bicycle, board, bike etc.
	Recreation vehicle camping car, caravan, trailer, SUV etc.

Special Exhibition for Camping Car & Caravan

The interest and demand for leisure vehicles have been expanded substantially in these days when a variety of camping methods have been chosen and enjoyed.

Therefore, we have decided to offer a chance to explore leisure vehicles.

We are planning to hold 'Special Exhibition for Camping Cars and Caravans' to establish the firm foundation for leisure vehicles so feel free to contact us.



Participation Guide

Period ~ Jan, 26(Fri) 2024

Guide **Step 1** | Fill out the application Form and Submit it.

Step 2 | We will send you the invoice within a week after checking on application submission.

Step 3 | Please pay for the participant fees by the date written on the invoice.

Participation Fee

Category	Quantity	Participation Fee
Raw Space	1booth	KRW 2,000,000 / booth
Shell Stand	1booth	KRW 2,500,000 / booth
	Additional option Corner booth	KRW 250,000 / booth

Standard booth **Facilities Provided**
standard booth, pytex(carpet), nameboard, 1 information desk, 1 chair, electricity 1kw
A corner booth is a liner booth exposed to aisles on two sides.
We will announce the standard booth image in website.

Thank you!

www.campingfair.co.kr/eng



Contact Us

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